



P.O. Box 4488 San Diego, CA 92164

*www.northparksd.org*

## **NPCA Board Meeting**

**4th Wednesdays, 6 pm**

The meeting on July 23, 2008 was at held at the Lafayette Hotel. Call to order was 6:10.

Attendance:

Arthur Schwartz	Sam Mitchell
Jody Surowiec	Jana Holsenback - absent
Michele Brown	
Nikki Berdy	
Paul Contreras	Visitors:
Steve Saars	Steve Hill - <a href="mailto:shill@sandiego.gov">shill@sandiego.gov</a>
Walter Scott	Lynne Elliott (concert chair)
Sharon Turner	James Feathers – NP Citizen
Omar Passons	Natalie Nava – Do It Right

The minutes of June 25th board meeting were approved.

The treasurer reported there is \$22,000 in the account.

There is a new computer system to track members. Jana is managing the Membership database with Sharon as a back-up. There are currently 386 entries.

## New Business

Walter Scott has taken on the task of filing for our 501C3 status. He has updated the by-laws and articles to facilitate the filing. The board reviewed his changes. Steve moved to accept the amendments to the by-laws and articles of incorporation in substantially the same format as proposed by Walter. Omar seconded the motion, and all 9 attendees approved. The changes will be presented on August 3<sup>rd</sup> to the General Membership for vote. Arthur will send out the announcement of this meeting to the membership. Walter will also look into any type of liabilities there could be for the board as a whole, or the individual members, from any activities we sponsor.

Steve moved that NPCA get their own insurance policy for events; Sam seconded the motion; and all approved. Omar will do the research and will get back to the board, via email, with any pertinent information, and possibly a vote on choosing a policy.

The next Mixer will be August 20<sup>th</sup> at the Sea Rocket at 30<sup>th</sup> and Upas at 6:30. Paul has created a checklist for organizing/conducting the Mixers, to ensure all the activities are in order prior to the events.

The Business Directory is under the direction of David Higgins, and continues to move forward.

A new Membership drive will be kicked-off with the slogan "Get Involved". Fans have been printed with the slogan to pass out at the concerts. Michele and Sam are investigating the cost of NPCA "door hangers" to pass out throughout the neighborhoods, and to hand out at the Mixers. Subsequent to the door hanging campaign, Linda, Sam and Michele will each receive a "target area" and will go door to door with membership forms, and a postcard inviting prospective members to the next mixer for free. The postcard would have a promotion code on it whereby the prospective member could sign up on the website with the promo number. This will induce the prospective member to attend the "free mixer", and hopefully sign them up as a member.

Omar reports that the next clean-ups are August 2<sup>nd</sup> and 9<sup>th</sup> at Jack's Muffler Shop from 9:00-12:00. He is creating a "Key Neighbor" group for reporting graffiti, and is looking for residents to join.

The newsletter will be eliminated. It was noted that all the information was a duplication of the web-site. There are 30 members who do not have on-line capabilities. Walter will take over the assignment of downloading information from the website, printing it out in a readable format, and mailing it to those people via the US Postal Service.

Steve and Omar reviewed the activities in which NPCA has historically been involved. Steve made a motion that NPCA be focused on 5 key activities – Concerts, Mixers, Clean-ups/Graffiti removal, Website, and Membership (increasing Membership, Business Directory, Discount cards). We will continue to be a conduit for information to the North Park residents; and have representation on the PAC and MAD committees. Steve made the motion that NPCA reorganize its activities to the 5 key areas (mentioned above), and exclude any other activities previously engaged in by NPCA. Omar seconded the motion, and all board members approved.

NPCA has eliminated being involved with the Klicka Scholarship, the Toyland Parade, the Renaissance Awards, and the History Committee (which has formed its own society). Jody and Sharon will inform the North Park Historical Society of the elimination of the Renaissance Awards. Michele will inform the Toyland committee.

There was no discussion on who would inform the Klicka Foundation of the decision that NPCA will no longer sponsor their activity.

**PAC** Submitted by Kirsten Clemons

Election for PAC Open Seat- Mary Wilkerson was elected to serve as a Residential Tenant Representative.

Boulevard Apartments request to remove rent restrictions on manager unit. This item was continued from the June meeting. However, the applicant did not show at the July meeting so the item was continued until August.

**Community Housing Works** affordable housing project on Florida St. - CHW presented their plans to acquire land on Florida St. and redevelop into a 92 (maximum) unit affordable rental project. This presentation was preliminary. CHW will request an agency subsidy in the future, but the amount needed has not been determined. Project will include "green" building design elements such as solar panels.

3029 University (Big Lots property) - Applicant presented proposal to redevelop old Big Lots site. The concept is to build a "North Park Mercantile" including an espresso bar, deli, security offices and retail space, private dining rooms, private master suites, a design studio, a full service fine dining restaurant, including "bid tables", live entertainment, rooftop private lounge area and garden with private suites. Concerns were raised over the lack of experience applicants have in restaurant management, funding sources for the project, and projected profit by applicant. PAC asked applicant to come back after speaking in more detail with redevelopment agency staff with more information.

Lyric Opera Plumbing Expenses- PAC authorized approximately \$10K in redevelopment funds to pay for repairs to theater due to broken pipes.

**Adjournment** - Next meeting will be at 6:00 on August 27, at the Lafayette Hotel on El Cajon Blvd.

Minutes prepared by: Jody Surowiec, Secretary