



Sponsoring of North Park Little League Team – Will Wurth presented the idea of sponsoring a team for \$300. Jana moved that we sponsor a team with the NPCA logo on the uniforms, and the uniforms be green. Kirsten seconded, and 8 agreed, with Will abstaining.

Committee Guidelines – Jana moved that we accept the changes to the guidelines as proposed by Omar and Steve. Lynn seconded, and all 9 board members agreed. The final version will be on the web-site.

Budget for 2008 – The budget was presented by Sharon and Steve. Michele moved that we accept the budget, Lynn seconded, and all 9 in attendance agreed.

### **Committee Reports:**

PAC – Submitted by Kirsten Clemons.

Lyric Opera Liquidated Damages Reconsideration

During construction, Lyric Opera was put out of business for one year because of building permitting issues. According to Leon Natker, the City's Redevelopment Agency signed an agreement to reimburse Lyric Opera for financial damages occurred because the Opera was unable to operate. Lyric Opera continues to carry the debt of about \$330K and if that debt is not taken care of, the Opera will close, according to Mr. Natker.

The City Attorney's office has issued an opinion that the Redevelopment Agency is not responsible for that debt, so the issue will need to be decided through litigation.

Councilmember Atkins' office sent a memo to the Mayor in his role as Executive Director of the Redevelopment Agency asking that this issue be docketed in 30 days.

PAC passed a motion strongly encouraging the City to resolve the issue as soon as possible and so that we will make every effort to use PAC funds to subsidize Lyric Opera.

Housing Enhancement Loan Program (H.E.L.P.) - PAC authorized \$470K to fund the H.E.L.P. program which provides up to \$25K for property improvements and an additional \$5K for water conserving landscape improvements to homeowners residing in the PAC boundaries who wish to make improvements to their homes and who fall within the income guidelines. Must be owner occupied, 1 or 2 unit properties whose gross household income is not greater than 100% of AMI.

PAC Elections - will be held February 12th. Information was mailed out to eligible voters. In order to vote, you MUST bring all required documents. Eight (8) seats are up for reelection.

Advocacy – Submitted by Kirsten Clemons

Beth, Lynn, & Chip attended 12/2 Council meeting to thank Councilmember Atkins.

*UNION-TRIBUNE BREAKING NEWS TEAM 2:52 p.m. December 20, 2007*

San Diego police seized more than 1,600 pipes and other narcotics paraphernalia from two stores during an undercover narcotics operation, officials said Thursday. Undercover detectives visited a dozen stores on Wednesday and attempted to purchase glass pipes, which can be used to smoke methamphetamine and cocaine. Ten stores would not sell the products, but clerks in two stores made the sales, police said. Clerks at those two stores were arrested on misdemeanor charges of possession of glass pipes and possession for sale, a police spokeswoman said. The police visits came after the City Attorney's Office sent letters to the owners of the shops advising them to remove illegal paraphernalia from their stores by Nov. 30.

Susan Caldwell reported on 1/11/08 that the North Park DPAC campaign had 25 media hits since last July.

Working Group on Parking – Submitted by Lynn Elliott

A Power Point presentation is being prepared, and will be finalized on March 29<sup>th</sup>, then shown to the various North Park Committees.

Public Art on the Parking Garage – Submitted by Lynn Elliott.

Two individuals, Wolfgang Hastert and Linda Gwizdal, committed to attending the jury meetings, representing NPCA. Their names were submitted to Redevelopment to arrange the jury. The Request for Qualifications should have gone out to the Public. I will follow through and ask the individuals to let us know how the process is going. There also will be a Community Forum to show off potential art choices.

MAD Advisory Committee – Submitted by Steve Hon

There was no MAD meeting in December 2007. The January 2008 meeting was held on the 14<sup>th</sup>. Primary issue of discussion was the proposed budget for FY 2008-09. Due to failure of the MAD re-balloting measure for a new Assessment Engineers Report (AER), the proposed budget prepared by City staff will start the drawdown of excess reserves from MAD to

pay for expanded services permitted under the existing AER. Proposed major items of expansion of services include: 1) Expanding street cleanup activities performed by the Urban Corps from just the commercial core around 30<sup>th</sup> Street and University Avenue to all along 30<sup>th</sup> Street from Adams down to Juniper and along University Avenue between Interstate 805 and Georgia Street; 2) Expansion of sidewalk steam cleaning efforts in the same expanded area as in #1; 3) Replacement of ceramic tiles in the commercial core; 4) replacement of cracked concrete in the same commercial core around 30<sup>th</sup> and University; 5) additional funds budgeted for repair of existing solar street lights; 6) budgeting funds for tree trimming along medians where needed but for which regular City sponsored tree trimming is going to be several months away on the City's schedule. 7) Several other smaller projects. There was not time available to discuss possible re-balloting of the MAD. In other updates, six cracked iron tree grates along University Avenue are still covered under the manufacture's warranty and will be replaced. Discussion of outreach campaign if another re-balloting happens was discussed.

NPCA History Committee - Submitted by Steve Hon.

There was no meeting in December 2007. The January 2008 meeting will be on January 22, 2008. An oral update will be provided at the Board meeting if anything pertinent is discussed.

Concerts – Submitted by Lynn Elliott

The 2008 Concert Season planning process has begun. Arthur, Nikki, Beth, and myself met to discuss Sponsor Levels, including bundling some extra perks, such as NPCA Website advertising with Sponsor levels, to bring in higher sponsor donations.

The Music Selection Group met for the first time to start the process of selecting bands. We would appreciate any tips related to potential sponsors, bands for consideration, and assistance with this process.

Marketing - Submitted by Nikki Berdy

The new Marketing strategy was thoroughly discussed at the session on 1/19/08 and can be found in those minutes.

First Fridays, NPCA Mixers – Submitted by Arthur Schwartz

Last mixer at Urban Solace-we had 105 confirmed and 90 show up.

Moving forward any Mixer Host will have to be a member of NPCA before hosting.

We will no longer offer \$\$\$ to defray the cost of the food for the mixer.

We will have the next mixer in March with mixers every other month thereafter on the 1st Wednesday of the month. We will have five mixers in 2008, the last being in November, not conflicting with the holiday party.

Mixers will be calendared out for the year by the next Board meeting

Holiday Party – NPCA and NPMS, submitted by Lynn Elliott

A great time was had by all. Thanks to everyone who brought in pot luck dishes and helped with set-up and/or clean-up. Jody wrote thank-you notes to businesses that donated. I really liked using the Yahoo spreadsheet that all of us could use as opposed to having someone monitor and continually send out updated spreadsheets. The downside of the Yahoo spreadsheet is that it takes away the little reminders to follow up on tasks that one gets with regular emails.

Public Art on the Parking Garage – Submitted by Lynn Elliott.

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Website – Submitted by Arthur Schwartz

Website launched January 1st 2008.

Business Directory still needs to be published.

History Committee site needs to be published.

Cooler email needs to go out (instructive) to members.

Advertising model still needs to be established.

Considering formal launch at Eveoke Dance with distribution of Membership discount card, and inviting Business Members to attend kickoff membership drive.

**Adjournment** - Next meeting will be at 6:00 on February 28, 2008, at the Plymouth Congregational Church.

Minutes prepared by: Jody Surowiec, Secretary